



FOR IMMEDIATE RELEASE

April 19, 2007

## FACT SHEET

### **SANDERS' FY08 BUDGET ADVANCES ENVIRONMENTAL PROTECTION WITH BIG INCREASE FOR STORM WATER POLLUTION PREVENTION**

*Funding for Clean Water Improvements Has Jumped by 200%  
During the First Two Years of his Administration*

As part of his commitment to protecting San Diego's environment, Mayor Jerry Sanders has included \$18 million in additional funding for storm water system improvements in his budget for FY 08. The additional funds will bring total funding for these efforts to \$42.6 million in the coming year. The total funding for FY08 is nearly double the amount dedicated to system improvements in the Mayor's FY07 budget and more than 215% higher than the amount set in the year before Mayor Sanders took office.

Under the Mayor's budget, the Streets Division of the City's General Services Department will receive a \$19.7 million allocation for more aggressive street sweeping and storm drain cleaning aimed at reducing pollutants running onto the City's beaches and bay fronts. The Mayor's budget also includes \$22.9 million for the Storm Water Pollution Prevention Division itself. That allocation will be used to substantially increase public education programs like the City's "Think Blue" initiative and will help to expand the City's water quality monitoring program.

The Mayor's funding commitment for storm water pollution prevention programs is in addition to the \$5.5 million he allocated for construction projects designed catch up on the deferred maintenance needs of the City's storm drain system.

"Keeping our beaches and bays free of pollution is one of our highest priorities. We need to do everything we can to cut down on urban runoff and to ensure that our storm drains are cleaned on a regular basis and kept in good repair. That's why I will continue to support additional funding for our storm water pollution prevention programs."

**Mayor Jerry Sanders**

# MAYOR'S BUDGET RAMPS UP EFFORTS ACROSS THE BOARD

<b>Division Program</b>	<b>Fiscal Year 2006</b>	<b>Fiscal Year 2007</b>	<b>Fiscal Year 2008</b>
<b>Street Division Storm Water Compliance</b>	<b>\$10.7 Million</b>	<b>\$10.7 Million</b>	<b>\$19.7 Million</b>
<b>Street Division <i>Street Sweeping Program</i></b>	\$3.7 Million	\$3.7 Million	\$6.5 Million <ul style="list-style-type: none"> <li>• 105,000 Curb Miles</li> <li>• Increase Frequency in High Priority "Pilot" Areas</li> <li>• New Street Sweeper</li> </ul>
<b>Street Division: <i>Storm Drain Program</i></b>	\$7.0 Million	\$7.0 Million	\$13.2 Million <u>Projected Activities:</u> Storm drain structures cleaned: 20,000  Storm drain structure inspections: 30,000  Total weight of debris removed in tons: 2,500  The total lineal feet of pipe cleaned: 25,000  Update System Asset Inventory  Fund Master Environmental Permit for Channel Cleaning  Storm Drain Condition Assessment  Inlet Filtering Pilot Program(s)

<b>Division Program</b>	<b>Fiscal Year 2006</b>	<b>Fiscal Year 2007</b>	<b>Fiscal Year 2008</b>
<b>Storm Water Pollution Prevention</b>	<b>\$ 2.7 Million</b>	<b>\$13.5 Million</b>	<b>\$22.9 Million</b>

<b><i>Outreach &amp; Education</i></b>	\$329,491	\$ 2,330,135	\$4,806,729 Increase: <ul style="list-style-type: none"> <li>• Internal Training</li> <li>• Business Outreach</li> <li>• Community Based Social Marketing- 4 Pilot Projects</li> <li>• Activity across Six Watersheds</li> </ul> Develop: <ul style="list-style-type: none"> <li>• Regional Education Campaign</li> </ul> Outreach to underserved and hard to reach communities
<b><i>Watershed Management</i></b>	\$143,808	\$3,927,777	\$6,330,050 <ul style="list-style-type: none"> <li>• Program Updates</li> <li>• Increase Street Sweeping Pilot Area</li> <li>• Initiate 26 Year 2 Watershed Water Quality Projects</li> <li>• Master Planning</li> <li>• Increased City Department Coordination</li> <li>• Increased Regional Watershed Coordination</li> </ul>
<b><i>Engineering</i></b>	\$304,608	\$1,054,526	\$2,032,129 <ul style="list-style-type: none"> <li>• New Compliance Strategies for Regulatory Orders</li> <li>• Build &amp; Manage Division Database</li> <li>• Increase in BMP Development</li> <li>• Increased Development Project Review</li> <li>• Update Development Manuals and Standards</li> </ul>
<b><i>Water Quality Monitoring</i></b>	\$608,769	\$4,494,537	\$6,452,333 <ul style="list-style-type: none"> <li>• Peñsaquitos &amp; Famosa Slough Water Quality Monitoring</li> <li>• Regional Harbor Monitoring Program</li> <li>• Increase in Coastal Monitoring</li> <li>• Increase in Dry Weather</li> </ul>

			Monitoring <ul style="list-style-type: none"> <li>Increased Monitoring of Storm Drains in wet &amp; dry weather</li> <li>Develop new Pesticide Monitoring Protocol</li> <li></li> </ul>
<i>Administration</i>	\$960,480	\$1,347,496	\$2,021,111 <ul style="list-style-type: none"> <li>Household Hazardous Waste Program Funding</li> <li>Increased Municipal Permit Cost(s)</li> </ul>
<i>Enforcement</i>	\$401,229	\$406,391	\$1,756,102 <ul style="list-style-type: none"> <li>Proactive enforcement profile</li> <li>Quicker Hotline Response</li> <li>Extended Hours for enforcement efforts</li> </ul>

### **STORM WATER PERMIT REQUIREMENTS HELP DRIVE LOCAL EFFORTS**

The funding increases included in the Mayor's FY08 budget will help the City comply with the conditions of its recently updated Municipal Storm Water Permit. The permit is issued by the State Regional Water Quality Control Board and includes a host of new requirements set to take effect for the City in January 2008.

The new permit requirements include increased inspections of commercial businesses with a focus on mobile businesses, improved training for municipal employees engaged in storm water pollution prevention activities, increases in street sweeping efforts and storm drain cleaning, increased water quality monitoring along the coast and inland waterways, increasing public awareness and outreach activities and stepped-up pollution prevention enforcement efforts. The Mayor's FY08 budget allocation will allow the City to address each of these new requirements.

"We all play a roll in keeping our beaches and bays free of storm drain pollution. We need to remember that state regulations and our local way of life make this issue an important one for us all. I encourage everyone to pitch in and to join the City in making a bigger commitment to controlling urban runoff and other pollution that can make its way into storm drains. What we do upstream has a direct impact to the waterways down stream. It's up to us to keep these areas clean."

**Mayor Jerry Sanders**